

The logo features a stylized 'A' on the left, composed of three parallel yellow lines forming a triangle. To its right, the word 'ATRENT' is written in a bold, sans-serif font. The 'A' in 'ATRENT' is yellow, while the remaining letters are white. A registered trademark symbol (®) is positioned to the upper right of the 'T'. Below 'ATRENT', the words 'CAR RENTAL' are written in a smaller, white, italicized sans-serif font. A horizontal line with a dashed yellow segment is positioned between 'ATRENT' and 'CAR RENTAL'.

**ATRENT<sup>®</sup>**  
***CAR RENTAL***

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